

## Conecta FICTION 4



### “Connecting with...”

---

**KATE DEL CASTILLO 'The Queen of the South', guest star in Conecta FICTION Reboot, leads in "Connecting with...", an exclusive interview from Los Angeles (United States)**

**The producer ALEX BERGER 'Le Bureau des Legendes' (The Bureau) will be interviewed by STEVEN BAWOL 'Section de Recherche', 'Borgia' in "Connecting with..." in the other exclusive interview from Paris, (France).**

**The Short-Form Series Emmy® Awards Semifinal will be held on Thursday, September 3, the last day of Conecta FICTION Reboot.**

**Several sections of Conecta FICTION Reboot will be live for universal access through the website of Conecta FICTION**

---

**Madrid August 27, 2020.** - The Mexican actress and producer, based in the United States, will talk with Rodrigo Ross, journalist and editor of TODO TV magazine, about her professional plans in her double role as actress and producer. This interview was conducted from her home in Los Angeles (United States) and was produced in collaboration with TODOTV for Conecta FICTION.

In September 2019, through her production company **Cholawood Productions**, Kate del Castillo signed an agreement with **Endemol Shine Boomdog**, a first look for the development of projects, both fiction and non-fiction, in English and Spanish. In this interview Kate del Castillo will talk about each of her projects including **'Armas de mujer'**, a comedy that she describes as dark and in which she will be the protagonist and producer, together with Telemundo Global Studios. **'Dr. Shock'** (or Shock Therapy) in which she will give life to a Mexican sexologist who lives in the United States. The story is based on the novel by Mexican writer Lydia Cacho, of whom the actress declares herself an admirer and with whom she shares her activism against women trafficking. And, finally, the docuseries **'Tequileando'** in which she will rely on the great experience of Endemol in reality shows.

This summer the Latin American star and Telemundo announced her return as the protagonist of 'La reina del Sur' (Season 3), now a co-production of **Telemundo Global Studios and Netflix**. The two previous seasons of this series have been the biggest success in Telemundo's history. With Kate del Castillo, Conecta FICTION's "Connecting with..." space is inaugurated, which values professional talent and human profile of prominent figures in the fiction industry of the focus countries. The space dedicated to France will feature two of the most relevant names in European fiction. Alex Berger as interviewee and Steven Bawol as interviewer.

Alex Berger, American producer based in Paris, has developed his career as a producer in both the United

Una iniciativa de

Apoyado por

Con la colaboración de

INSIDE  
CONTENT

Nafarroako  
Gobernua  Gobierno  
de Navarra

 NICO  
NAVARRA DE INFRAESTRUCTURAS  
DE CULTURA, DEPORTE Y OCIO

SODENA  
INVEST IN NAVARRA

fundación  Isgae

 CLAVNA

NAPAR  
Asociación de Productores y Titulares  
de Audiovisual en Navarra  
Asociación Navarra de Productores y  
Titulares de Audiovisual

States and France. In addition to his experience as an executive producer and creator of television series, he has also worked as a media entrepreneur, having held various senior management positions such as Vice President of Canal+ Group, Chairman and CEO of CanalNumédia & VivendiNet. Currently, he is an executive producer at Le Bureau des Legendes (The Bureau) for Canal+ and continues to develop series in the United States. He will be interviewed by Steven Bawol in what will be one of the great meetings of this edition of Conecta FICTION. This space is offered in collaboration with the French Embassy in Spain and the French Institute in Spain.

Steven Bawol (writer, producer and director) is the creator of "Section de Recherche" for TF1, the most popular police series in France. He was also the executive producer of the Canal + series "Borgia". Furthermore, he has created and produced more than a dozen series that exceed 500 episodes between them. Series that have been seen on CBS, ABC, Fox, Channel 4, TF1, France 2, SVT, WDR, Discovery, Nickelodeon and Canal +. His credits include "Crossbow" (France 3 - main scriptwriter), "The Street" (Universal), "Wish You Were Here" (CBS), "One for the Road" (Channel 4, UK), "The Annexe". (France 2), "Boy Meets Girl" (SVT1 / SVT2, Sweden), "Renford Rejects" (Nickelodeon International), "Genie in the House" (Nick UK) and "Life with Boys" (Teen Nick, USA).

### Short-Form Series Emmy® Awards Semifinal

Inside Content, in collaboration with the International Academy of Television Arts & Sciences, will host the Emmy® Awards Semifinal in the Short-Form Series category. The selection round will take place at the Baluarte Conference Center in Pamplona on Thursday, September 3, during the celebration of the international networking and co-production event of fiction series Conecta FICTION Reboot.

A jury consisting of several prominent professionals from the Spanish and international audiovisual industry will evaluate the works competing in the Short Series category, a category that includes all those series that, being fiction or non-fiction, have a duration of less than half an hour. The semi-final process is coordinated worldwide directly by the Academy. The name of the finalists in each category of the Emmy® will be known in early fall and the winners will be announced in the 48th edition of the most important and prestigious international television awards in the world. The Emmy® Awards Gala will take place in November 2020 in New York.

The Emmy® Awards are the most important international recognition a television program can get today. The Semifinal of the Short-Form Series category is hosted by Inside Content and its CEO Géraldine Gonard.

***"The semifinals are a fundamental part of the international Emmy Awards competition,"*** said Emmy Judging Senior Director Nathaniel Brendel. ***"We thank Geraldine Gonard, as a member of the Academy, and her team at Inside Content for hosting this year's event in Pamplona."***

### Live broadcasts with universal access through the Conecta FICTION website:

#### September 1: "CONNECTING WITH..."

- Exclusive interview with Kate de Castillo from the AUDITORIUM ROOM 15H00-15H30 (CEST). In collaboration with TODO TV.
- Exclusive interview with Alex Berger from the AUDITORIUM, 15:30-16:00 (CEST). In collaboration with the French Embassy in Spain and the French Institute in Spain.

#### September 2: THE GALA AWARDS – CONECTA FICTION 4

- Presented by Manuel Feijó. 20H00-20H30 (CEST).

Una iniciativa de

Apoyado por

Con la colaboración de

INSIDE  
CONTENT

Nafarroako  
Gobernua  Gobierno  
de Navarra

 NICO  
NAVARRA DE INFRAESTRUCTURAS  
DE CULTURA, DEPORTE Y OCIO

SODENA  
INVEST IN NAVARRA

fundación  Isgae

CLAVNA

NAPAR  
Asociación de Productores y Titulares  
de Audiovisual en Navarra  
Navarra Gendak Buzonburuzaren  
entzutenak eta profesionalak

## September 3: REBOOTING AUDIENCES PANEL

- "HOW TO BRING TELEVISION CLOSER TO DIGITAL AUDIENCE" includes the world premiere of the YouTube series "Mortal Glitch". 17H45 (CEST).

The registration period for Conecta FICTION Reboot, in either of the two event formats (virtual and/or in person) is open since May 15th. Registration can only be done through the Conecta FICTION website.

---

Conecta FICTION, the most important TV series co-production event between America and Europe, will take place in two spheres of interaction, one virtual and the other on-site. The program was inaugurated online the week of 15 June, month in which the fourth edition of the international event was originally scheduled to take place, while the face-to-face event will be rescheduled to September and will include the presentation of the selected projects to the various pitching sessions of Conecta FICTION 4. The fourth edition of Conecta FICTION will be held at the Baluarte Conference Centre in Pamplona (Navarre, Spain) on September 1-3, and online from September 1-11.

The fourth edition of Conecta FICTION is supported by the Government of Navarra through NICDO (Navarra's Cultural, Sports and Leisure Infrastructure) and SODENA (Navarra's Development Company) and the SGAE Foundation and has the collaboration of CLAVNA (Navarra's Audiovisual Cluster) and NAPAR (Navarra's Association of Audiovisual Producers and Professionals). Inside Content is in charge of the design and production of the event.

---

Más información en: [www.conectafiction.com](http://www.conectafiction.com)

Eva Zalve / [evezalve@yahoo.com](mailto:evezalve@yahoo.com) / [communication@conectafiction.com](mailto:communication@conectafiction.com) (nacional e internacional)

Pablo Sotés / [pablo@somoslip.com](mailto:pablo@somoslip.com) (Navarra)

Una iniciativa de

Apoyado por

Con la colaboración de

INSIDE  
CONTENT

Nafarroako  
Gobernua  Gobierno  
de Navarra

 NICDO  
NAVARRA DE INFRAESTRUCTURAS  
DE CULTURA, DEPORTE Y OCIO

 SODENA  
INVEST IN NAVARRA

fundación  sgae

 CLAVNA

 NAPAR  
Asociación de Productores y Profesionales  
del Audiovisual en Navarra  
Navarra Gasteiaren Erabazleak  
Assoziazioa de Profesionales  
de l'Audiovisual