



Inside Content, the company organizing **Conecta FICTION**, hosts the International Emmy® Awards Semi-Final Judging in the Short-Form Series category.

- The Emmy® nomination candidates will be decided on June 25 during the celebration of **Conecta FICTION 2020**

Madrid, February 11, 2020 - Inside Content, together with the International Academy of Television Arts and Sciences, organizes the **Semifinal Round of the Emmy® Awards in the Short-Form Series category**. The selection round will be held at the Baluarte Congress Center in Pamplona (Navarra, Spain), **on Thursday, June 25**, during the celebration of the international networking and co-production event of TV fiction series **Conecta FICTION 2020**.

A jury comprising leading professionals in the Spanish and international audiovisual industry will evaluate the projects competing in the Short-Form Series category. This category includes an original Fiction or Non-Fiction episodic program, with episodes under a half-hour TV time slot. The semifinal process is coordinated worldwide directly by the Academy. The name of the finalists of each category of the Emmy® will be revealed in early autumn and the winners will be announced in the 48th edition of the most important and prestigious international TV awards in the world. The Emmy® Awards Gala will take place in New York in November 2020.

The Emmy® Awards are the most important international award that a television program can currently obtain. The Semifinal Round of the Short-Form Series category has Inside Content and its CEO, Géraldine Gonard, as hosts of this event.

Géraldine Gonard: *“As CEO of Inside Content and director of Conecta FICTION, I am very proud to have the support of the Academy to associate our event with the **International Emmy® Awards**. Our commitment is to bring together highly recognized and qualified professionals to evaluate the **Short-Form Series** category. Being able to host this selection process is a perfect way to fulfill **Conecta FICTION’s** philosophy, where talent is the cornerstone. The **Short-Form Series** category was created in 2017. It is a very young category, like our event, which was also born in that same year. I honestly believe that it is one of the categories with the greatest projection in the future and that is why, since the first edition of Conecta FICTION, we are committed to short-form series. The growing interest in this format at an international level, together with the fact that the Academy has recognized this category in its awards, are the best proof that we are on the right track dedicating some space to our Pitch Short-Form Series. **Bringing this semifinal round to Spain, and to Conecta FICTION, is a very important vote of confidence for all of us.**”*

In Spain, so far, there have been only 3 semifinals in which RTVE (2005), Televisió de Catalunya (2006) and Dopamine (2018) acted as hosts. The Spanish series *“Money Heist”* won the International Emmy® Award in the category of Best Drama in 2018. The series, an Atresmedia original production, became a worldwide phenomenon through Netflix and it has been the first Spanish series to achieve this award.

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“Semi-final judgments are integral to the International Emmy Awards competition, said Emmy Judging Senior Director Nathaniel Brendel. We thank our Member Géraldine Gonard and her team at Inside Content for hosting this year for the first time in Pamplona.”

Conecta FICTION is the only event on the international television circuit held in Spain. In its three editions, it has become the epicenter of the co-production of TV fiction series between the continents of Europe and America. The fourth edition **Conecta FICTION** will take place in Pamplona, Navarra Spain, from June 22 to 25, 2020. Some relevant data and key dates of the event announced so far are:

<p>Opened call for projects:</p> <p><u>PITCH COPRO SERIES.</u> Deadline: March 9, 2020.</p> <ul style="list-style-type: none">• Announcement of Finalist Projects: Mid-May 2020. <p><u>PITCH SHORT-FORM SERIES.</u> Deadline: March 2, 2020</p> <ul style="list-style-type: none">• Announcement of Finalist Projects: Mid-May 2020.	<p>Online accreditations: www.conectafiction.com</p> <ul style="list-style-type: none">• Early Bird Registration From January 16, 2020, to March 23, 2020 (or to Early Bird sold out).• Regular Registration From March 24, 2020, to May 25, 2020 (or to sold out).• Late Fee Registration From May 26, 2020, to sold out.
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About Inside Content - Created in 2016 by Géraldine Gonard, INSIDE CONTENT is a company specialized in organizing events for the audiovisual industry. It also offers consulting and distribution services of audiovisual content worldwide. Since 2017, the company designs and produces the international networking event Conecta FICTION, dedicated to the co-production of TV fiction content between Europe and America. The event is held every year in Spain (in June). Due to its extensive experience in the audiovisual industry and its extensive network of national and international contacts, INSIDE CONTENT offers advisory and consulting services to producers, television channels, talent and institutions.

About the International Academy of Television Arts & Sciences

The International Academy of Television Arts & Sciences is a membership-based organization comprised of leading media and entertainment figures from over 60 countries and 500 companies from all sectors of television including internet, mobile and technology. The Academy's yearly schedule of events includes the prestigious International Emmy® Awards held in New York, The International Emmy® Kids Awards at MIPTV and a series of industry events such as Academy Day, The International Emmy® World Television Festival and Panels on substantive industry topics. The International Academy of Television Arts & Sciences recognizes excellence in television produced outside of the United States, as well as US Primetime programs produced in languages other than English, with the prestigious Emmy® Award. Currently celebrating programming across varied areas including: Arts Programming, Current Affairs, Comedy, Documentary, Drama Series, News, Non-Scripted Entertainment, Short-Form Series; Telenovela, and TV Movie/Mini-Series, it also recognizes excellence in Performances and Kids programming. For more information, go to www.iemmys.tv.

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