RULES FOR SUBMITTING A PROJECT FOR THE 2020 "SHORT-FORM SERIES" INTERNATIONAL PITCHING SESSION AT CONECTA FICTION

1- SUBJECT

This document establishes the rules for the 2020 "Short-Form Series" International Pitching Session at Conecta FICTION, to be held in Pamplona-Iruña, Spain, on June 22nd to 25th, 2020 (also referred to hereinafter as the "Event"), for (i) the submission of digital series projects, intended for its dissemination in different platforms for different devices and available to all public, and (ii)the related evaluation and selection (the "Rules"). The submission of a Project to the 2020 "Short-Form Series" International Pitching Session implies the tacit acceptance of these Rules.

2020 "Short-Form Series" International Pitching Session consists in the presentation of digital series projects in development (the "Projects") by their producer (the "Applicant")

"Short-Form Series" is open to producers incorporated as legal entities, no to individuals.

The selection of the Projects that will be presented at the 2020 "Short-Form Series" International Pitching Session in Conecta FICTION will be carried out in two following phases: 1) in the first phase, the Editorial Committee of Conecta FICTION will select, among all the Projects presented, 10 semifinalists, which will be presented at the SHORT-FORM pitch session that will take place during the ONSeries event, which will be held in Lisbon next April 28 and 29; 2) from among the semifinalist Projects presented at the SHORT-FORM pitch session of ONSeries, the Editorial Committee of Conecta FICTION will select 5 finalists. The 5 finalist Projects will be the ones selected to be presented at the 2020 "Short-Form Series" International Pitching Session in Conecta FICTION.

The Applicants of the selected Projects (at least one participant per Project) will present their Project before an audience of industry executives, both during the ONSeries conference, in Lisbon, and during the Conecta FICTION Event (if selected as finalists). During the event, Conecta FICTION will provide a private table to each Applicant to hold meetings with industry executives who have shown an interest in the selected Projects.

The Projects must be submitted in accordance with the rules below, and within the specified dates, from January 16th, 2020 to March 16th, 2020.

2- PROJECTS´ AND APPLICANT´S ELEGIBILITY CRITERIA AND SUBMISSION

2.1. Projects' eligibility criteria.
a) Projects are only fiction series of short duration projects. It is not required any specific theme, minimum budget or a certain number of episodes or seasons or a specific duration per episode. The maximum duration per episode should not exceed 25 minutes.
b) Projects shall be in a development stage. No pre-production or production activities should have been initiated.

2.2. Applicant Eligibility Criteria. Applicants submitting Projects to "Short-Form Series" can only be **legal entities** (production companies, distribution companies, TV channels, etc.), not individuals, residents in any of the countries of the American continent or in Europe. **Projects from individuals, such as writers, with no producer(s) incorporated as legal entity attached, will not be accepted.**

2.3. Submission. Projects must be submitted online on Conecta FICTION website: in the submenu PITCHING SESIONS PROJECTS of the menu PRO. No submissions by post mail will be accepted.

A maximum of 2 Projects (on their First Season) can be submitted by Applicant.

Projects that have been submitted to previous editions of Conecta FICTION editions won't be admitted.

Submission of Projects is free.

The "Closing Date" for submissions in March 16th, 2020. Conecta FICTION reserves the right to reject any Project submitted after the Closing Date.

2.4. Documents. The following documents are required for the submission of each Project, and must be supplied before the Closing Date:

- One-pager project presentation with the synopsis (in Spanish or Portuguese and English)
- Bible (Characters, World, Tone, Season Overview – 5/7 pages maximum) (in Spanish or Portuguese and English)
- Letter describing writer and/or producer vision of the Project (in Spanish or Portuguese and English)
- Production budget (in euros) (in Spanish or Portuguese and English) and part of the budget already funded, if any.
- Financial plan (in euros) and part of the production budget already funded, if any
- Company corporate documentation: tax number registration document
- Contracts or letter of commitment or interest dated and signed, that prove the financial investment listed in your entry form in the event that part of the production budget already has financing. These contracts or letters must state the amount of the investment.
- Script of the first episode. In case the duration of each episode does not exceed 5 minutes, it is required to present the scripts of the first two episodes.
- Visual materials (trailer or other examples of the Project), if available
- Background of the production company (in Spanish or Portuguese and English)
- Transmedia Strategy Design (in Spanish or Portuguese and English)

2.5. Submissions and documents will only be accepted in Spanish or Portuguese and English.

2.6. Submissions with incomplete documentation will not be considered for selection.

2.7. Conecta FICTION will not be responsible for any costs (for translation, postage, graphic design, etc.) incurred for the submission of Projects.

2.8. By submitting a Project to 2020 "Short-Form Series", Applicants guarantee the presence of one of the Project's participant at ONSeries, in Lisbon on April 28 and 29, if the Project is selected as semifinalist, and at the Event, in Pamplona-Iruña, from 22nd to 25th June 2020 if the Project is selected as finalist for the pitch sesion.

2.9. By submitting a Project to 2020 "Short-Form Series", the Applicant guarantees that their Project entry does not contain third party copyrighted materials (such us, by way of example, and not as a limitation, underlying works, images or music) without they first obtain all necessary licenses, clearances, releases and/or permissions. Applicants who do not hold copyright ownership of the Project submitted to the 2020 "Short-Form Series" or any elements contained within thereof must obtain written consent and agreement from the rights holder of the Project to it submission in the terms herein and to be bound by these Rules and, at Conecta FICTION's request, must be able to provide a copy of such written consent and agreement from the rights owner.

2.10. By submitting a Project to 2020 "Short-Form Series" International Pitching Session it does not imply assignment or transfer of any kind in favor of ONSeries either of Conecta FICTION of any intellectual or industrial property right on the Project or any of its elements.

2.11. Please note that the submissions of Projects to 2020 "Short-Form Series" International Pitching Session does not constitute accreditation for Conecta FICTION either for ONSeries. The Conecta FICTION and ONSeries venue is restricted to accredited participants only. Only in the case that the Project is selected as semifinalist for its presentation in the SHORT-FORM pitch session of ONSeries, will a free accreditation to ONSeries be granted to one of the representatives of the selected Project. Only in the case that the Project is selected as finalist for its presentation in the 2020 "Short-Form Series" International Pitching Session, will a free accreditation to Conecta FICTION be granted to one of the representatives of the selected Project.

3- SELECTION OF PROJECTS

Projects will be selected by the Editorial committee from Conecta FICTION, composed of a team of qualified audiovisual industry professionals.

The Editorial committee will take into consideration the artistic quality, uniqueness of the content, stage of development, amount of financing in place, and other elements of the Projects, at their sole discretion.

In the first phase, will be selected 10 semifinalist projects, for presentation at the SHORT-FORM pitch session of ONSeries, in Lisbon. In a second phase, will be selected 5 finalist Projects, among the 10 semifinalists, which will be those that will be presented at the 2020 "Short-Form Series" International Pitching Session. The semifinalist and finalist Projects will be the ones that obtain the majority vote from the selection committee in each phase, chich decision will not be appealable.

The selected Projects as a semifinalist will be announced via email to their Applicants the first half of April 2020. The selected Projects as a finalist will be announced via email to its Applicants at the end of May 2020.

Rejection of Projects will be notified to their Applicants.

4- PARTICIPATION OF SELECTED PROJECTS IN 2020 INTERNATIONAL SHORT-FORM SERIES SESSION

Once a Project is selected, at least one participant per selected Project (producer, writer, rights holder, etc.) must be in Lisbon from April 28 to 29 to participate in the semifinal, the SHORT-FORM pitch session of ONSeries, and if selected as a finalist, in Pamplona-Iruña, Navarra, from the evening of 22nd June 2020 until the afternoon of 25th June 2020 in order to take part in rehearsals, to present

the Project during the "Short-Form Series" International Pitching Session in Conecta FICTION, and participate in individual meetings, if any.

* Note: Those participants selected for the semifinal of ONSeries traveling from America, may agree with the Organization alternatives to present their pitch in case of difficulty traveling to Lisbon (April 28/29). If selected among the 5 finalists, the presence in Conecta FICTION (Pamplona-Iruña, from June 22 to 25) is mandatory.

Conecta FICTION will cover accreditation for Conecta FICTION and accommodation costs both in Lisbon - two nights, April 27 and 28 - as in Pamplona-Iruña, Navarra (Spain), for 3 nights from 22nd to 25th June 2019 for one participant of each Project selected in both locations. In case of having already paid its accreditation, ONSeries and Conecta FICTION will refund it cost. ONSeries and Conecta FICTION will not cover travel costs.

Project participants must supply all Project promotional and presentation materials for use during the SHORT-FORM pitch session of ONSeries and in the 2020 "Short-Form Series" International Pitching Session in Conecta FICTION, such as video files, photos, website, PowerPoint presentations, catalogues, flyers, etc., and must respect all the technical specifications supplied by the Conecta FICTION team. Conecta FICTION reserves the right to reject any Project selected that does not respect the technical specifications supplied.

5- CONFIDENTIALITY AND MARKETING

Documents supplied with Project submissions are strictly confidential and are not for publication save otherwise set out below.

A list of selected Projects, which will include the title of the Project, country of origin, production company and associated TV channel or distributor, if any, may be published by ONSeries and Conecta FICTION´s in its marketing and promotional communications and newsletters and in the websites of Conecta FICTION and ONSeries and published in the press.

Also, by providing trailer and stills and other visual materials of Projects, Applicants give permission to use the material and for promotional purposes for Conecta FICTION and ONSeries websites.

The Project´s catalogue, including the above information, as well as provisional financial elements (only the total production budget and part only financed), will be distributed to all accredited participants at the ONSeries and 2020 Conecta FICTION edition.

If a selected Project is completed, Conecta FICTION will be referred to in its credit as "This Digital Series was pitched at 2020 "Short-Form Series" International Pitching Session of Conecta FICTION and ONSeries".

6- GOVERNING LAW AND JURIDICTION SELECTION

These Rules shall be governed by and construed in accordance with the laws of Spain and the parties submit to the jurisdiction of the courts of Madrid, Spain.

I have read and I accept the rules for 2020 "Short-Film Series" at Conecta FICTION. I also understand that submitting my project does not guarantee its selection, and that if I do not respect the present rules, my project may be rejected.