



## **RULES FOR SUBMITTING A PROJECT FOR THE 2019 “PITCH DIGISERIES” INTERNATIONAL PITCHING SESSION AT CONECTA FICTION**

### **1- SUBJECT**

This document establishes the rules for the 2019 “Pitch DigiSeries” International Pitching Session at Conecta FICCIÓN for the submission of digital series projects, intended for its dissemination in different platforms for different devices and available to all public, and the related evaluation and selection (the “Rules”). The submission of a Project to the 2019 “Pitch DigiSeries” International Pitching Session implies the tacit acceptance of these Rules.

“Pitch DigiSeries” will take place at Conecta FICCIÓN (also referred to hereinafter as the “Event”), on June 17 to 20, 2019, in the form of the presentation of digital series projects in development (the “Projects”) by their producer (the “Applicant”)

“Pitch DigiSeries” is open to producers incorporated as legal entities, no to individuals.

A selection of 5 Projects from all those correctly submitted will be presented at “Pitch DigiSeries” under these rules.

The Applicants of the selected Projects (at least one participant per Project) will present their Project before an audience of industry executives. During the event, Conecta FICCIÓN will provide a private table to each Applicant to hold meetings with industry executives who have shown an interest in the selected Projects.

The Projects must be submitted in accordance with the rules below, and within the specified dates, from February 21<sup>st</sup>, 2019 to April 4<sup>th</sup>, 2019.

### **2- PROJECTS’ AND APPLICANT’S ELEGIBILITY CRITERIA AND SUBMISSION**

2.1. Projects’ eligibility criteria.

a) Projects are only fiction digital series projects. It is not required any specific theme, minimum budget or a certain number of episodes or seasons or a specific duration per episode. The maximum duration per episode should not exceed 25 minutes.

b) Projects shall be in a development stage. No pre-production or production activities should have been initiated.

2.2. Applicant Eligibility Criteria. Applicants submitting Projects to “Pitch DigiSeries” can only be legal entities (production companies, distribution companies, TV channels, etc.), not individuals, residents in any of the countries of the American continent or in Europe. Projects from individuals, such as writers, with no producer(s) incorporated as legal entity attached, will not be accepted.

2.3. Submission. Projects must be submitted online on Conecta FICCIÓN website: in the submenu PITCHING SESIONS PROJECTS of the menu PRO. No submissions by post mail will be accepted.

A maximum of 2 Projects can be submitted by Applicant.

Submission of Projects is free.

The “Closing Date” for submissions in April 4<sup>th</sup>, 2019. Conecta FICTION reserves the right to reject any Project submitted after the Closing Date.

2.4. Documents. The following documents are required for the submission of each Project, and must be supplied before the Closing Date:

- One-pager project presentation with the synopsis
- Bible (Characters, World, Tone, Season Overview – 5/7 pages maximum)
- Letter describing writer and/or producer vision of the Project
- Production budget (in euros)
- Financial plan (in euros) and part of the production budget already funded, if any
- Contracts or letter of commitment or interest dated and signed, that prove the financial investment listed in your entry form in the event that part of the production budget already has financing. These contracts or letters must state the amount of the investment.
- Script of the first episode. In case the duration of each episode does not exceed 5 minutes, it is required to present the scripts of the first two episodes.
- Visual materials (trailer or other examples of the Project), if available
- Background of the production company

2.5. Submissions and documents will only be accepted in Spanish or English.

2.6. Incomplete submissions will not be considered for selection.

2.7. Conecta FICTION will not be responsible for any costs (for translation, postage, graphic design, etc.) incurred for the submission of Projects.

2.8. By submitting a Project to “Pitch DigiSeries”, Applicants guarantee the presence of one of the Project’s participant at the Event from 17 to 20 June 2019 if the Project is selected.

2.9. By submitting a Project to 2019 “Pitch DigiSeries”, the Applicant guarantees that their Project entry does not contain third party copyrighted materials (such as, by way of example, and not as a limitation, underlying works, images or music) without they first obtain all necessary licenses, clearances, releases and/or permissions. Applicants who do not hold copyright ownership of the Project submitted to the 2019 “Pitch DigiSeries” or any elements contained within thereof must obtain written consent and agreement from the rights holder of the Project to its submission in the terms herein and to be bound by these Rules and, at Conecta FICTION’s request, must be able to provide a copy of such written consent and agreement from the rights owner.

2.10. By submitting a Project to 2019 “Pitch DigiSeries” it does not imply assignment or transfer of any kind in favor of Conecta FICTION of any intellectual or industrial property right on the Project or any of its elements.

2.11. Please note that neither submissions of Projects to 2019 “Pitch DigiSeries” nor its selection constitute accreditation for Conecta FICTION. The Conecta FICTION venue is restricted to accredited participants only. Only in the case that the Project is selected, will a free accreditation be granted to one of the representatives of the selected Project.

### **3- SELECTION OF PROJECTS**

Projects will be selected by the Editorial committee from Conecta FICTION, composed of a team of qualified audiovisual industry professionals.

The Editorial committee will take into consideration the artistic quality, uniqueness of the content, stage of development, amount of financing in place, and other elements of the Projects, at their sole discretion.

The 5 Projects will be selected after obtaining a majority vote from the selection committee, and no discussion will be entered into.

The selected Projects will be announced via email to their Applicants during May 2019.

Rejection of Projects will be notified to their Applicants.

### **4- PARTICIPATION OF SELECTED PROJECTS IN 2019 INTERNATIONAL DIGISERIES PITCH SESSION**

Once a Project is selected, at least one participant per selected Project (producer, writer, rights holder, etc.) must be in Pamplona-Iruña, Navarra, from the evening of 17<sup>th</sup> June 2019 until the afternoon of 20 June 2019 in order to take part in rehearsals, to present the Project during the “Pitch DigiSeries” Pitch Session, and participate in individual meetings, if any.

Conecta FICTION will cover accommodation costs in Pamplona-Iruña, Navarra (Spain), for 3 nights from 17<sup>th</sup> to 20<sup>th</sup> June 2019, and the cost of accreditation for one participant of each Project selected. Conecta FICTION will not cover travel costs.

Project participants must supply all Project promotional and presentation materials for use during 2019 “Pitch DigiSeries”, such as video files, photos, website, PowerPoint presentations, catalogues, flyers, etc., and must respect all the technical specifications supplied by the Conecta FICTION team. Conecta FICTION reserves the right to reject any Project selected that does not respect the technical specifications supplied.

### **5- CONFIDENTIALITY AND MARKETING**

Documents supplied with Project submissions are strictly confidential and are not for publication save otherwise set out below.

A list of selected Projects, which will include the title of the Project, country of origin, production company and associated TV channel or distributor, if any, may be published by Conecta FICTION’s in its marketing and promotional communications and newsletters and in the website of Conecta FICTION and published in the press.

Also, by providing trailer and stills and other visual materials of Projects, Applicants give permission to use the material and for promotional purposes for Conecta FICTION website.

The Project’s catalogue, including the above information, as well as provisional financial elements (only the total production budget and part only financed), will be distributed to all accredited participants at the 2019 Conecta FICTION edition.

If a selected Project is completed, Conecta FICTION will be referred to in its credit as “This Digital Series was pitched at 2019 “Pitch DigiSeries” Conecta FICTION”.

#### **6- GOVERNING LAW AND JURISDICTION SELECTION**

These Rules shall be governed by and construed in accordance with the laws of Spain and the parties submit to the jurisdiction of the courts of Madrid, Spain.

I have read and I accept the rules for 2019 “Pitch DigiSeries” at Conecta FICTION. I also understand that submitting my project does not guarantee its selection, and that if I do not respect the present rules, my project may be rejected.